PORTFOLIO

Hi, I'm Wilfred Oliver Antwi

oliverjanuary27@gmail.com

+164637391360

635West, 42nd St. 10036. Manhattan. NY

[Website](#)   [LinkedIn](#)   [GitHub](#)

BUSINESS INTELLIGENCE & ANALYTICS

- Configuring an ICP -RFM using **MySQL Workbench**   [(Link)](#)
- Analyzing customer data with **MS Power BI**   [(Link)](#)
- Visualization on interactive dashboard with **Tableau**   [(link)](#)
- Building a Loyalty Program for a dataset with **Excel**   [(link)](#)

UX/CX DESIGN & PROTOTYPING

- Prototyping A Holiday Application with **Figma**   [(Link)](#)

AFFILIATE MARKETING

- Personal Amazon Affiliate Marketing Program   [(Link)](#)

PUBLICATIONS (WRITING SAMPLES)

- University Publication (Blockchain & CRMs)   [Publication 1](#)
- Research Gate (Financial Politics - Over 3000reads)   [Publication 2](#)
- Academia.edu (Political Economy - 99 citations)   [Publication 3](#)
- Research Gate (Oil Export & Import - Over 2000 reads)   [Publication 4](#)
- Research Gate (Blockchain Unblocked - over 3000reads)   [Publication 5](#)